

smitten™

kitchen couture for the domestic goddess

Smitten on Sunrise!

Smitten appears on Australia's top rating breakfast show!

Sunrise personalities Natalie Barr and Melissa Doyle chose to wear Smitten Aprons during the premiere of Natalie's cooking segment on Sunrise on Tuesday, 19th of February.

Natalie Barr wore a Smitten Signature Red and White Polka Dot Apron as she demonstrated how to bake her famous crunchy coconut biscuits, while Melissa took a walk on the wild side and wore Smitten's best selling Lovely Leopard Apron. Even Kogie showed his feminine side by donning the Pretty Pink Gingham apron for the segments duration.

During the segment Sunrise glamourpuss Melissa Doyle asked Natalie if she "always looked this glamorous in the kitchen" and the pair described the aprons as "really lovely."

A Smitten Co-Creator said, "Natalie Barr and Melissa Doyle are such stylish women that we are thrilled to have them wearing our designs. We are also particularly thrilled that Natalie Barr wore one of our designs after she commented on the Sunrise website that she "typically doesn't wear aprons."

Smitten was created in 2005 by two like-minded dinner party divas. Sick and tired of searching stores for kitchenware that reflected their sassy personalities, they set about creating their own signature "kitschen" pieces with enough pizzazz to help them take the chore out of cooking!

The Smitten aprons that Natalie and Melissa modeled are far from what your Nanna wore, but styled with all the glamour of the 1950's. Smitten aprons are saucy little numbers set to keep the sauce in the pan and off your new frock! Constructed with a slimming netted girdle to flatter one's curves, our "kitsch-en corset technology" will bring the heat back into your kitchen!

Smitten specialises in sassy aprons, Smitts (two-handed over mitts) and Matching Mums and Kids Aprons Sets. Smitten products are available exclusively through their website at: www.smitten.com.au



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